

collaborating in **Project SUCCESS**

present the *fifth* annual

# **COPD Education Day 2011**

**Chronic Obstructive Pulmonary Disease (COPD)  
emphysema, chronic bronchitis and chronic asthma**

Saturday, September 10, 2011

9:00 AM—2:00 PM

## **Do It Yourself Health!**



**Queen's Conference Center**

Hawaii COPD Coalition, event organizer

[www.hawaiicopd.org](http://www.hawaiicopd.org)

## Welcome to COPD Education Day 2011

### Do It Yourself Health!



By Valerie Chang, Executive Director

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The **Hawaii COPD Coalition (HCC or Coalition)** was formed in 2007 to provide services and support to Hawaii's people affected by **Chronic Obstructive Pulmonary Disease (COPD)**, which is an umbrella term including emphysema, chronic bronchitis and chronic asthma. The **Coalition** is a non-profit corporation, serving patients, caregivers, family and friends, and healthcare professionals through research, education and increasing public awareness including early screening and diagnosis.

**HCC** is in its fourth year of operating **Project SUCCESS—Spirometry-Urged Cessation through Counseling Education and Sustained Support**. The project provides free lung health clinics throughout **Hawaii, including the Big Island, Maui, Kauai and for the first time in 2011, Molokai**. Clinics are staffed by trained healthcare professionals: paramedic, registered nurses and respiratory therapists. Additionally, five training sessions were held for healthcare professionals including doctors, residents and medical students.

**Project SUCCESS** is funded by a grant from the Hawaii Tobacco Prevention & Control Trust Fund of the Hawaii Community Foundation. It has also received a grant from Kaiser Foundation Hospitals and support from Ohana Health Plan to double the number of clinics in 2011 from 20 to 40! Funding was also awarded through the COPD Learn More Breathe Better® program of the National Heart Lung Blood Institute (NHLBI) of the National Institutes of Health and the American Medical Association. **HCC** healthcare professionals have been specially trained in smoking cessation counseling and breathing and carbon monoxide testing. They also counsel on blood pressure and heart health.

The **Burden of COPD in Hawaii 2010 Report**, written by the Hawaii Department of Health (in collaboration with **HCC**), at [www.hawaiicopd.org](http://www.hawaiicopd.org), was released last year. It provides important information about the **30,000 Hawaii adults** with COPD and the **\$55 million/year in Hawaii COPD hospital charges**.

### **GET INVOLVED—Share Your Story and Change Lives!**

**Get involved by completing a HCC sign up form and turning it in today!**

- Come to monthly support group meetings (more information in our newsletter)
- Be an advocate—lend your voice and/or writing skills (training provided)
- Come and bring others to our free lung health clinics and future events
- Register and be a part of research for better health
- Make a tax-deductible donation to help us continue and expand our programs
- Contribute to *Aloha United Way*, and designating agency

**Hawaii COPD Coalition, donor choice #75690**

Learn more at [www.hawaiicopd.org](http://www.hawaiicopd.org) and [www.nhlbi.nih.gov/health/public/lung/copd/](http://www.nhlbi.nih.gov/health/public/lung/copd/).

**Mahalo for completing BOTH sides of survey/evaluation and priority forms and returning to any volunteer or registration desk.**

## Program Schedule



**Keynote Speaker  
Elizabeth Tam, MD**



**Debra Mark, RN PhD**



**Christine Fukui, MD,  
Program Chair**

- 9:00-10:20 AM **Registration**  
Workshops and exhibits—see map
- 10:25-10:35 AM **Welcome & Introductions & Proclamations**  
Moderator: Beth-Ann Kozlovich  
Executive Producer Talk Shows  
Co-host, The Conversation; Host, Town Square  
Hawaii Public Radio
- 10:30-10:55 AM **Intro to COPD & Latest Updates**  
Keynote: Elizabeth Tam, MD  
Certified in Pulmonology  
Chair, Department of Medicine  
John A. Burns School of Medicine (JABSOM)
- 10:55-11:10 AM **Harmonica Playing for Better Breathing**  
Robert Omura  
Conductor, Small World Harmonica Band
- 11:10-11:25AM **COPD Learn More Breathe Better®**  
Claudia Medina  
Lung Health Educator, Breathe California
- 11:25-11:50 AM **Self-Advocacy: Being Heard**  
George Massengale, JD  
Legislative Strategist and Advocate  
Valerie Chang, JD  
Co-Founder of Hawaii COPD Coalition  
Patient Advocate
- 11:50-12:15 PM **COPD Treatment by Interactive Computer**  
Debra Mark, RN, PhD  
Researcher and Associate Professor  
UH at Manoa, School of Nursing & Dental Hygiene  
Kris Hara, RRT  
Chief Simulation Specialist, JABSOM
- 12:15-12:30 PM **Putting it All Together—Panel Q&A**  
Chair—Christine Fukui & All Speakers  
Certified in Pulmonary & Sleep Medicine  
Tripler and Kaiser Permanente
- 12:05-12:30 PM **Panel Discussion—community resources**
- 12:30-2:00 PM **Lunch, Workshops & Exhibits Continued**
- 2:00 PM **Program Ends—Thanks for Coming! See you next year!**

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## ACKNOWLEDGEMENTS

The Hawaii COPD Coalition and NHLBI Learn More, Breathe Better® Campaign gratefully acknowledge the following sponsors for their support of this event: Tobacco Prevention and Control Trust Fund of the Hawaii Community Foundation and these generous collaborators. Platinum sponsors Kaiser Permanente, Department of Health Tobacco Prevention and Education Program, and Queen's Medical Center. Gold sponsor Talecris Biotherapeutics. Silver sponsors CSL Behring, Boehringer Ingelheim, and Ohana Health Plan.



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Special thanks to the tireless planning committee, including our keynote speaker, *Dr. Elizabeth Tam* and program chair *Dr. Christine Fukui*, who made this event possible, *American Cancer Society* for meeting space, and our planning committee: *Anne Chipchase, Annie Hiller, Christine Fuikui, Debra Mark, Florentina Salvail, Harry Antipala, Jorge Gago, Lila Johnson, and Dawn Mango*. *Kaiser Permanente* thanks for printing and mailing brochures and *Darlene Sardinha* for flyer and brochure posting in Queen's elevators, and Ohana Health Plan and others who distributed brochures. Special thanks to *Kapiolani Community College Respiratory Therapy Program, Pre-Pharmacy Association and Hawaii Pharmacists Association* for volunteers; thanks to *Abegail Kopf, Aaron Koseki, and Brandon Li* who helped us with manpower. Mahalo to *Sodexo* for our healthy meals, to donor, *Jo Ann Ikehara, Hawaii Society for Respiratory Care and University of Hawaii School of Nursing & Dental Hygiene* for donations, and to *Apria* for the gift basket.. Thanks so much to *Queen's Conference Center*, especially *Diane and Ryan*. *Thanks to our many individual volunteers and assistants.*

Mahalo to our future—our healthcare and pre-healthcare student volunteers: *Khristian Agnos, Ashley Ballesteros, Judy Ann Baoit, Melissa Burlison, Elizabeth G. Fox, Tony Kepo'o, Cindy Khamphaphanh, Diane Lee, Brandon Li, Kayi Liang, Bonnie Liu, Jon Matsunaga, Joshua Mullen, Rebecca Nguyen, Jennifer Poling, Malia Ramiro, Ricky Jay Rapanut, Ikaika Stricker, Janelle Siu, Tracey Yoshino* and UH Hilo Pharmacy student, *Brian Vo*. **Each of you helped make this event better and more special!**

### Additional Organization Partners and Exhibitors Include:

*American Lung Association of Hawaii, Apria Healthcare, Astra Zeneca, BreatheLA, Caregiver Foundation of America, CSL Behring, Department of Health-Tobacco Prevention and Education Program and Sage PLUS Program, Hawaii Pharmacists Association, Hawaii Society for Respiratory Care, John A. Burns School of Medicine, Kaiser Permanente Hawaii, National Heart Lung Blood Institute, Pfizer, Inc., Queen's Cancer Center, Respiratory Home Care Specialists, Talecris Biotherapeutics, and University of Hawaii at Manoa School of Nursing and Dental Hygiene.*



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**Please Complete and Return ALL Completed Survey/Evaluation and Priority Forms**

Thanks for helping us improve our future events!

Thanks for coming! See you again soon!